TRON
PARTICIPATION

Marketing Key Planning Dates for Panto –

- Copy generation: Jan 2013
- Schedule and ticket prices agreed: Feb 2013
- Tickets onsale: end of March 2013
- Image commission: April 2013
- Print Production: June 2013

*As you can see many of these things start earlier than you would think, don’t underestimate how long you will need to get information created, checked and distributed.